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THE POETIC AND NARRATIVE STYLE OF THE SWISS DESIGNER JORGE CAÑETE AWARDED 10 CONSECUTIVE YEARS

For the tenth year in a row, Swiss interior designer Jorge Cañete's work has been awarded in Andrew Martin's prestigious *Interior Design Review*. The latter had named him the best international designer of the year in 2014. He shares his particular method of work during workshops, which also celebrate their 10 years of existence.

10 consecutive years!

Swiss *designer* Jorge Cañete sees his work included in Andrew Martin's prestigious book, *Interior Design Review*, for the tenth consecutive year, making him one of the very few *designers* in the world to have been selected so many times.

Every year, this book, published in October at teNeues, brings together "the World's Top 100 Designers". It offers a panorama of international creation and is considered the annual "bible" of the world of interior architecture.

This year's award-winning *designer's* latest creation is in a Carthusian monastery, Switzerland: a dreamlike and spiritual result that blends contemporary art and monastic spirit...

All of Jorge Cañete's creations, whether they be chalets, contemporary houses or apartments, exude the same trademark: interior architecture that is above all emotional, poetic and narrative.

In 2014, Andrew Martin recognized Jorge Cañete's poetic style and named him Best International *Designer* of the Year. He completed the prestigious list of "Oscar winners", composed of Kelly Hoppen, Axel Vervoordt, Martyn Lawrence Bullard, and Rabih Hage.

10 years of sharing ...

It is also ten years that Jorge Cañete has been describing the particular approach of his studio, INTERIOR DESIGN PHILOSOPHY, through deco workshops. During these two days of seminars, the designer explains how to combine three sources of inspiration: the environment, the location and the personality of the client, in order to create coherent, emotional, unique and ultra-personalized decor projects.

Interior designer Jorge Cañete has also published a book by Éditions Favre: *Once upon a time ... my house*, which explains his philosophy and his method of work, namely how to create, step by step, a decor that resembles us and which is inspired, above all, by our emotions. Throughout the different chapters, the reader will have to build his own decor project, guided in this by the advice of the designer.

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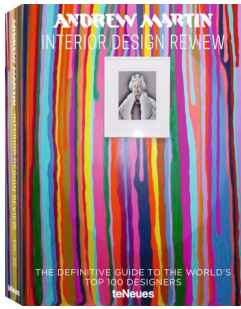
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