

Press release  
March 2017

ROMA - AMOR  
**A LOVE STORY FOR INTERIOR ARCHITECT JORGE CANETE**

**JORGE CANETE'S INTERIOR DESIGN STUDIO, INTERIOR DESIGN PHILOSOPHY, CONTINUES ITS EXPANSION: AFTER THE OPENING OF OFFICES IN BERN, A NEW STUDIO FOCUSING ON ARCHITECTURE OPENS ITS DOORS IN ROME.**

For more than 10 years the studio created by the interior architect Jorge CANETE seduces by its unique approach. Indeed, by combining 3 sources of inspiration, the environment, the location and the personality of the client, the result is always unique and ultra-personalized. By adding his trademark, a poetic vision of the world and a link to words and calligraphy, each project becomes a reflection of emotional architecture.

Internationally awarded many times: named best international designer in 2014 by Andrew Martin, his projects attract an international clientele that seeks above all, creations that make sense and reflect their emotions.

After opening offices in Bern, under the direction of Rosmarie RICHNER in January 2017, offering the same services, but in German to better meet the requirements of this linguistic region, it is the turn of Rome to propose a new address.

It is no coincidence that the eternal city welcomes his new office. Indeed, Jorge CANETE made his debut as an interior designer in this city. He thus maintains a special relationship with it: his discovery was a real thunderbolt. Who better knows how to mix memory and modernity? Rome offers this special atmosphere that influences the style of the designer: his proposals are scholarly blends of contemporary elements and the past.

In Rome, besides projects in interior design, the INTERIOR DESIGN PHILOSOPHY office will also propose projects in architecture, under the direction of architect Simone ACCORSO CAROLI.

INTERIOR DESIGN PHILOSOPHY

Domaine de la Chartreuse de la Lance  
CH - 1426 Concise (VD)  
+41 78 710 25 34  
info@jorgecanete.com

[www.interiordesignphilosophy.com](http://www.interiordesignphilosophy.com)

